



Responsible
Management
Education



PGDM
Batch - 2019-21



IILM Advantage

- Centrally located campuses- The IILM Greater Noida Campus is easily accessible by metro and public transport. It also enjoys easy access to shopping malls and markets as well as quality medical facilities.
- Safe and secure on-campus residences- IILM provides hostel accommodation to the students in form of a magnificent, comfortable and secure residential facility that assures the student a home away from home.
- Placements & Internships with over 300+ Companies- IILM focuses on work related learning experience and thus students are encouraged to take up short term projects and summer internship with companies to get practical exposure.
- Network of 9000+ well - placed Alumni- During the past twenty five years of its existence, IILM has produced some brilliant and sought after alumni who are in senior leadership positions with HDFC, Hewitt, Deloitte, Ernst & Young, WNS, ITC, Hindustan Unilever, Nestle and many more. Alumni visit the campus to prepare students for placements through company specific workshops.



- Over 100 full time Faculty members with rich industry experience- Faculty members at IILM are academically qualified from leading foreign universities and Indian B-Schools like ISB, IIM, IIT JNU and they are professionally qualified with industry experience from companies like Philips India, Nestle, HDFC, Ernst & Young etc.
- Globally benchmarked curriculum with Experiential Learning- IILM curriculum has been integrated and benchmarked with the best in world and India. Course materials are inspired by the Stanford Graduate School of Management, Wharton Business and IIM-A cases articles.
- Strong mentoring program by Faculty and Alumni- Mentoring process has been designed to enable students to seek guidance from faculty members as well as Alumni. Mentors help them become job ready and prepare them for challenges at the work place.
- Merit cum means scholarships and educational loans- IILM provide merit cum means scholarship to students on the basis of well defined academic and need-based criteria.
- Exceptional Student Life-Life at IILM is just not restricted to classroom but also constitutes a myriad of activities like extracurricular pursuits, leadership roles, spirited athletics and artistic endeavors steered by various clubs and societies driven by students and faculty members.

Vision and Mission

Vision : IILM will educate and develop innovative, entrepreneurial and responsible business leaders.

Mission : We will offer with wider access, and in an inclusive and responsible manner.

- An academically rigorous, practice and research supported, management education based on principled and ethical values, which maximizes the value add from entry to exit.
- An inspirational learning environment which fasters the understanding of disruptive, technological changes; challenges current assumptions, and encourages continuous innovation and learning.
- An outstanding practice based and work related learning experience which focuses on the application of knowledge and skills and is globally relevant.
- Personal mentoring which respects individuality and inspire students to become responsive and responsible business leaders.
- We will facilitate business and management research that leads to the creation of actionable knowledge, improves the understanding of management practices and provides inspiration for entrepreneurship and innovation.

PRME
Principles for
Responsible
Management
Education



IILM became PRME signatory, a United Nations Global Impact unit in 2009. IILM was inducted as a PRME Champion business school in September 2013. Only 30 schools from all over the world are included as PRME Champion. IILM is one of the two Business Schools from India (The Second one is SP Jain from Mumbai). IILM is also on the ten member advisory group to the PRME Champions. 570 PRME signatory business schools include 43 of the Financial Times' top 100 business schools (MBA) IILM along with Babson College USA and Copenhagen Business School is the co lead for the Faculty Development sub group of PRME.

Curriculum

Our curriculum imbibes the best aspects of courses offered at top business schools around the world. The modules are inspired by the Stanford Graduate School of Business, Wharton Business School, the Harvard Business School and IIM-A.

The curriculum follows a blended learning pedagogy that encourages students to apply concepts. The program is delivered in 6 terms; each term spread over 3 calendar months. The academic year starts with term one that covers general management perspective courses. The courses equip students to solve complex managerial issues, the students gain insight into the perspective of a capable and efficient manager.

In the second year the students can choose their electives from six major areas. IILM's approach to major gives our students the flexibility and guidance they need to carve out a unique intellectual experience that is relevant to their specific educational and career goals.

Career Centre

The IILM Career Center helps students to get out of their comfort zones and explore their potential. Launching successful careers through a combination of academic courses and practical guidance, IILM Career Center aims at steering the students in the right direction for a fulfilling professional life through a variety of endeavors.

Career Center believes that the world is your oyster and students can achieve anything they wish in life or go anywhere because they create the opportunity or develop the ability to do so.

Term 1

Intentional Networking
Critical Thinking, Reading & Writing

Term 2

Working with emotional intelligence
Purposeful work and Life choices

Term 3

Design Thinking for Solving Business Problems
Using Social Media for Business and Personal Growth

Internships (Real World Training)

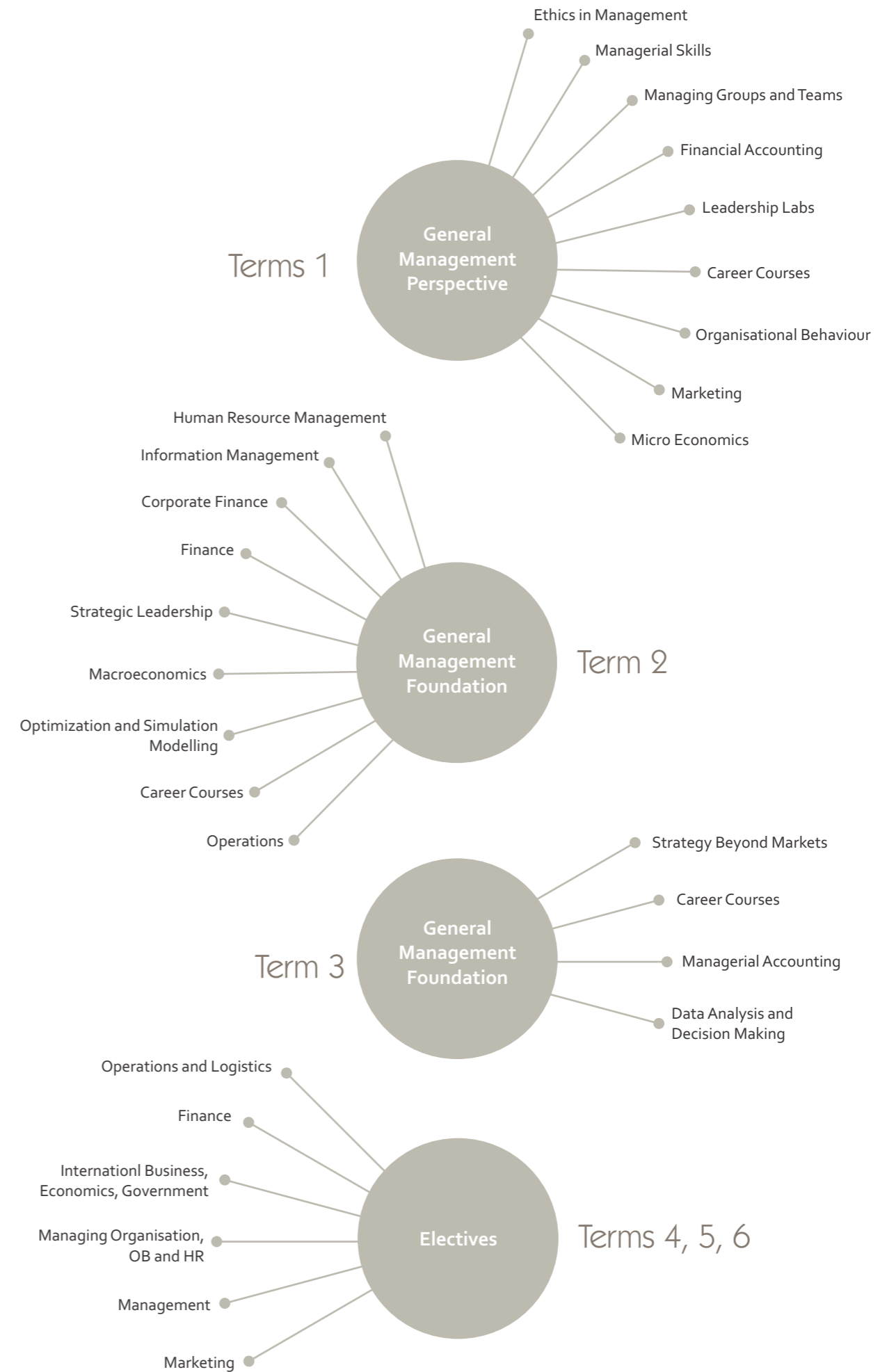
SIP Project >>> In-Company Presentation >>> Report >>> Viva

Industry Mentor
Faculty Mentor

Industry Mentor
Company Representatives

Description of SIP
Analysis Recommendations

Presentation Panel of Faculty and Alumni





Entrepreneurship and Start-ups



IILM prepares and motivates the budding and future entrepreneurs to take their entrepreneurial journey forward and realize their dreams. IILM creates future 'Game Changers' by fostering the entrepreneurs with 3Cs'Content,Context, and Contacts'that enable them to design and launch successful start-ups based on innovative methods. IILM commitment to engrave leadership and management skills in their students is not restricted to classroom sessions , but is achieved through host of initiatives including personalized mentoring, interaction with domain experts, live company projects, workshops, events and conferences, thought evoking activities/games, networking, sessions with start-up founders and simulations to initiate and develop the entrepreneurial spirit among students.



Students get to visit companies, receive coaching, develop business plans, and network with a cohort of peers from around the globe. IILM has an active and robust "Entrepreneurship Development Centre (EDC)".

Entrepreneurship Development cell @IILM

CONNECT, MOTIVATE CHALLENGE, DEVELOP

Covering a range of sectors, the entrepreneurs inspire our students by sharing their personal business experiences and areas of expertise.

EDC primarily focuses upon:

- Personalized mentoring
- Interaction with domain experts
- Networking
- Simulations
- Live projects with companies
- Workshops, events & Conferences



Placements

IILM has a robust placement cell called Career Development Center (CDC) headed by senior industry professional that are well connected with different sectors of industry. The Career Development Cell constantly engages the industry through various activities and mentors the students on the selection of right career path. The students are prepared right from resume writing to aptitude test besides group discussions and interview. The CDC through its mentors prepares the students even on acquiring and demonstrating the right personality traits that are the key to selection.

Right from beefing up our alumni connect to running experiential courses like FIELD (Field Immersion Experiences for Leadership Development) & Career Trek. Students Joining

A Business-School are primarily concerned with placements. We at IILM, understand this need to set a path to the future and aim at securing the best possible industrial experience for our students.

Ideal placement opportunities are sought for students based on their aptitudes and interests. Placement week is an event organized on campus where recruiters come to campus to interact with students. They brief students on the job skills required for their industry and clarify doubts regarding the same. Students get an idea of the various industries available to them and can make decisions on what they are best suited for.

Our recruiters comprise of over 300 companies across the country spanning over a range of industries:



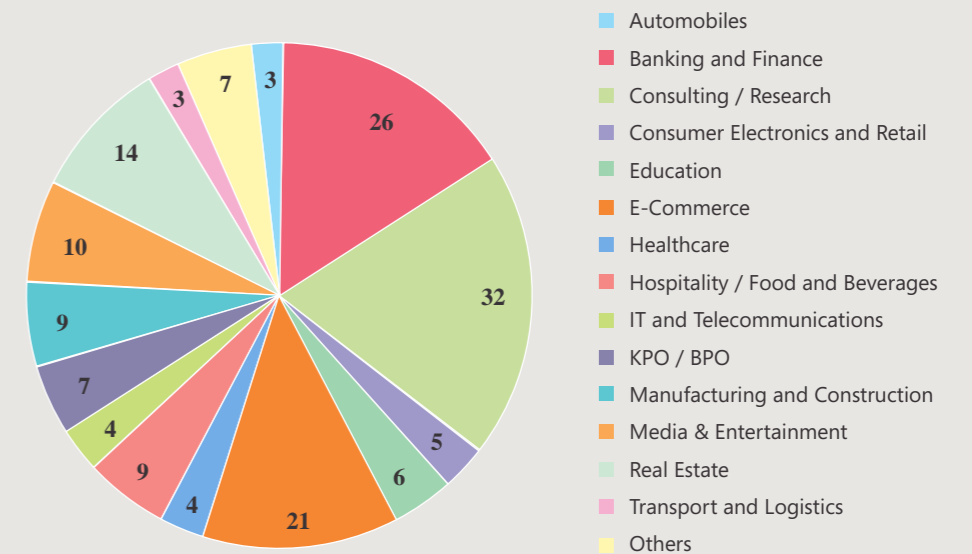
Apurbo Kumar



Subham Jatia

Selected in Deloitte Batch 2017-19 CMS.

Placement Statistics: Industry wise break up of placements



Some of the companies that visited our campus:

- | | | | |
|-----------------------|-------------------------------|------------------------|-------------------------------|
| 99 Acres | Cadbury | HDFC Bank | Protiviti |
| Abbott | Carlson Wagonlit | IBM | PUMA |
| ABP News | Cvent | ICICI Securities | PWC Evalueserve |
| Anand Rathi | Citi Bank | IIFL (India Infoline) | Radio City |
| Absolut data | CMIE | India Bulls | Radio Indigo 919 |
| Acura Consulting | Coffeeday Beverages | Indiamart | Rediff.com |
| Ad Global 360 | Cognitel | IndusInd Bank | Reliance Communication |
| Aditya Birla Group | Concentrix | Infiniti Retail(Croma) | Royal Bank of Scotland |
| Aircel | Copal Amba/Moody's | IPG Media | SAB MILLER |
| Airtel | Colgate Palmolive | IPSOS | Saint Gobain |
| Amazon.com | CSC Finance | Istrat | SAP |
| American Express | Deloitte | ITV Networks | Singer India |
| Amreprise | Dentsu | Jabong | Skill Tree Knowledge |
| Anchor Electricals | DLF | JK Organization | Solarman Engineering |
| Apollo Tubes | Ernst & Young | Jubilant Food | Spicejet |
| Asahi | Edelweiss | Kotak | Strategic Resources |
| Asian Paints | Evalueserve | KPMG | Swiggy |
| Armstrong | Executive Access | Lloyds Ventures | Tabono Sports & Entertainment |
| Aura Group | Exponential(TribalFusion) | Matrix Cellular | Times Internet Ltd |
| AVIVA | Fidelity Worldwide Investment | Moolchand | Times of India |
| AWL | Finalytics | Mydala | ULKA |
| Axis Bank | FTV | Naukri.com | Vodafone |
| BAG Films | GE Capital | NDTV | WIPRO |
| Bajaj Electricals Ltd | GFK Nielsen | Nestle | WNS |
| Barclays | GIIR Communication | Network 18 | XL Dynamics |
| Bandhan Bank | Godrej | News Xonicra | YES Bank |
| Berger Paints | Goibibo | Orcapod | Yoha Chemicals |
| Benzara | Goldman Sachs | Orient Craft | ZENICA |
| Blackrock | Grail | Oyo Rooms | Zomato |
| Bonton Cables | Google | Paytm | |
| Capital IQ | HCL | Percept India | |

Alumni Connect

IILM Alma Connect- A new beginning

Alumni are the brand ambassadors for any educational institution and a strong alumni community is an irreplaceable asset for any organization. IILM is proud to have a alumni base of 10000+ alumni and continuously endeavors to engage them.

Annual Alumni Lunch: The third Saturday of every December at IILM, we organize an annual get together with alumni. They connect over lunch with their peers across batches to network and relive the old memories.

Alumni Engagement: There are many platforms where the Alumni are invited as a panelist to share their experiences and challenges about the transition from college to corporate life. The event is followed by interaction with faculty members. Alumni volunteer to mentor current students through the program and placement process.

Alumni Mentors

The Alumni Mentorship Program is all about making a connect, for current students to learn from alum experiences and for the alumni reconnect with the Institute. IILM Alumni mentorship program connects student mentees with accomplished alumni to mentor them in their personal and professional development. Through this programme students get an opportunity to gain knowledge and perspective of an organization and its culture. They also get constructive feedback on professional and personal development.



Mentoring

Mentoring program at IILM is designed keeping in mind the evolving needs of a student. Each student has dedicated mentor for guidance and all other developmental needs of the student. This association primarily helps student to get one to one interaction with faculty. The mentor guides the students throughout the different phases during college life and this mutually beneficial relationship does not end here.

Initial Phase: At the beginning of the journey, students have a lot of apprehensions regarding peers, joining clubs etc. This is when the mentors fully brief and support the mentees.

Cultivation Phase: This is when students get rooted in the college and may face certain professional and personal challenges. The mentor continuously encourages the students to ensure that they perform to the best of their ability, in whatever they do.

Final Phase: Students are now faced with queries related to final assessments and placement process, for which they are given specific preparation tips by mentors.

“I am not a teacher, but an awakener”
– Robert Frost



Life at IILM

At IILM, academic modules are interspersed amidst a series of activities ranging from theatre, dance, photography, social service, sports, current affairs and the list is endless. Apart from serving as platform to express one, these activities help the students with “out of the box” thinking to solve business situations.

There are numerous Clubs and Societies at IILM CMS which apart from academics, hone the skills and personality traits of the students to become world class leaders. Some of

the clubs are: The Cultural Club, Sports Club, Literary Club, Environment and Social responsibility Club, Social Media and Photography Club, Specialization Clubs (Finance club, Marketing club, HR club)

There is never a dull moment at IILM CMS, all festivals are celebrated with enthusiasm and spunk.

That's what Life @ IILM CMS is all about!



Merit and Means Scholarships and Loans

Category 1: 10% Scholarship

All girl students selected for admission to IILM PGDM, are eligible for a 10% scholarship.

Category 2: 20% Scholarship

All students who are selected for admission to IILM PGDM, and have secured 60% or more marks in B.Tech or B.E.

Scholarship to acknowledge outstanding achievement of students in areas of Sports, Culture or Bravery.

To encourage students from the states of J&K and the North-East, we offer scholarship of 20%.

20% Scholarship for children of Defence Personnel (100% tuition fee waiver for Wards of Martyrs).

Category 3: 40% Scholarship

Students fulfilling all three criteria (a), (b) and (c) mentioned below-

	Marks/Score for Eligibility
Class XII	80% and above
Bachelor's Degree	B.Tech or B.E. :70% and above B.Sc., BCA, B.Com, B.A. : 65% and above
MAT	Minimum score of 700

Category 4: Scholarship for CAT Students

CAT Scholarship	Scholarship Percentage
Cat percentile 90 and above	75%
Cat percentile more than 80 but less than 90	40%
Cat percentile more than 70 but less than 80	20%

Notes :

1. No two scholarships can be combined.
2. Amount of scholarship in various categories detailed above, is offered as percentage of tuition fee.
3. There are limited seats for each scholarship category.
4. Awarding of Scholarship is subject to Scholarship Committee's Decision.



Admission Process

IILM CMS begins admissions in late September- early October for students who have:

- Completed graduate degree in any stream from universities and institutions recognized by AICTE/ UGC/ AIU (Students appearing in their final year can also apply)
- Minimum 50 % marks and valid CAT 2018/MAT 2018-19/XAT 2018/CMAT 2018-19 score.

Admission to Post Graduate Diploma in Management program (PGDM) is a four- stage process:

- Appear for Qualifying exam (CAT/MAT/XAT/CMAT)
- Fill up Online Application form
- Personal Interview for Shortlisted Candidates
- Final Admit & Payment of fees

Join Us-

Facebook: <https://www.facebook.com/iilm.noida>

Disclaimer

The information contained in this prospectus is of general nature for the students seeking admissions in various programmes offered by this institution. It is neither an exhaustive nor a legal document. Every effort has been made to ensure that the information in this Prospectus is correct at the time of compilation. IILM, however, reserves the right to make changes wherever and whenever necessary. In the event of inconsistency between the information contained in the Prospectus and the Institute's regulations or programmes where an interpretation of the Prospectus is required, the decision of the Institute shall be final. The Prospectus does not form any part of a contract between any person and the Institute.

Management reserves its right to alter or modify the structure of any of the programs to attain the objective of excellence.

Management does not take any responsibility for any oral/verbal assurance by any person and student is advised to refer to the latest student handbook available in the institute office or seek written clarification from the Director.